

Darshan G. Shanti
The 24 Hour Champion
Transformation, Not Motivation!



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Darshan G. Shanti

**Transformational Author,
Speaker, Personal And Business
Turnaround Specialist**

On-Air Biography

B I O G R A P H Y

During the past 20 years, he's made a difference and changed the lives of over 30,000 people from all walks of life and created many hundreds of thousands of dollars in revenue for his clients. But today Darshan is going to be talking to us about how we can change our lives in hours, not years by getting to the root causes of the issues that block US from living the fulfilling lives we desire.

He's the author of a brand new book, *The 24-Hour Champion – Discovering AND Living Your Priceless Life*. He wrote the book to help at least 25 million people to let go of the fears and doubts that stop them and replace them with passion, power and a renewed sense of purpose and the freedom to pursue it.

Professional Biography

Darshan is an expert in human motivation, rapid transformation and helping people eliminate unwanted, self-destructive behaviors in hours, not years. He is an author of three books including his best-seller, *The 24 Hour Champion*. He is a workshop facilitator, transformational speaker and he is the founder and President of Freedom Incorporated, Inc.

He has a unique ability to very quickly empower participants to change their own mind about who they are, what they want and what's possible. That leaves them free to make new decisions, take new actions and create new, powerful and fulfilling lives.

Across North America, he has worked with over 30,000 people from many diverse industries and backgrounds to help them find their hidden potential, purpose, passions, dreams and desires so they may experience true freedom in their lives and big success in their business.

His personal mission is to reach out and help at least 25 million people through his books, seminars, audio/video programs to discover and replace their core, limiting beliefs, blocks and barriers so they have the freedom to live the powerful, fulfilling and magnificent lives they truly deserve.

What makes his work so sought after by thousands of entrepreneurs, independent sales professionals, corporations and small/large businesses is his one-of-a-kind, training/teaching system called:

Core Problem Removal (CPR).

CPR is an interactive, transformational system that causes permanent shifts in awareness, enabling people to discover the unconscious barriers that hold them back from their greatest achievements.

Unlike most other speakers or trainers, Darshan's work focuses only on the core issues that stop people dead in their tracks. By dealing with issues at their core, they don't come back anymore, just like weeds in a garden. If you pick them by their roots, they're gone for good. If you don't they will come back for sure. He is often hired as a 'last resort' when nothing else has worked for a company to come in and turn them around in hours, not years.

His presentations often receive the highest evaluation scores and keep people on the edge of their seats, leaning forward, eyes wide open, fully engaged. They are humorous, thought provoking, emotionally stimulating and bring people the full spectrum from tears to standing cheers.

Darshan makes his home in Albuquerque, New Mexico.

SYNOPSIS OF THE 24-HOUR CHAMPION

BOOK REVIEW

The 24-Hour Champion – Discovering AND Living Your Priceless Life is a book about you. More specifically, it's a book about achieving your wants, your needs, your desires, your goals, your dreams and it's about helping you to have that life and have it now.

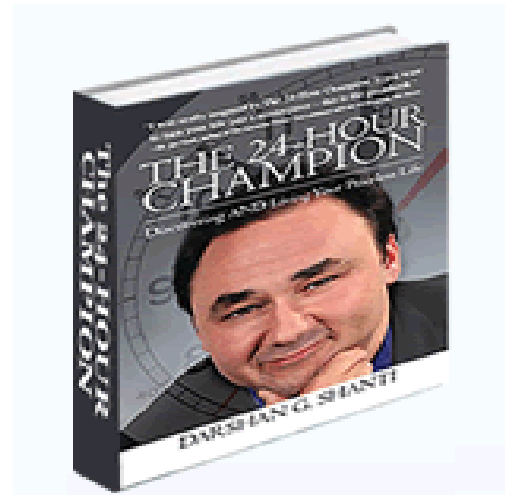
It delves deep into nine very specific life areas that guarantee total life success, serenity and satisfaction if you do the work recommended in the book and failure, frustration and fear if the work is not done.

What sets it apart from most other personal development books is that it is not just a book, but rather a self-discovery manual for life and for living.

Using Socratic inquiry, The 24-Hour Champion masterfully leads people on a personal journey of self-discovery, empowerment and transformation. It does this by working with their conscious and unconscious mind and emotions. That enables them to have a direct experience and therefore, they are not just a passenger along for the ride, but rather the drivers of their own transformation.

Because it works on a subconscious level, it enables them to see what they can't see, hear what they haven't been able to hear so that they can do what they haven't done and finally, have what they want to have. In addition, it enables them to change their own mind about who they are, what they want and therefore change their life. When people change their own mind about those things, their change is permanent.

Upon finishing the book, the reader will be free from the constraints of the past and free to be his/her true self.



SOUNDBITES FROM THE BOOK

T A L K I N G P O I N T S

You hold in your hands a priceless treasure – your future life! This book opens you to your unlimited potential and the unlimited possibilities of your future. DOING this book will make a huge difference in your life. Just reading this book will make little difference in your life.

The 24-Hour Champion spans the range of deep personal development to the practical daily activities of being a champion. The principles presented are congruent with those taught by sages throughout the ages. This book is the vehicle for you to put those principles into practice. The reader that truly wants to be a 24-hour champion only has to implement them.

The 24-Hour Champion is not a book for the complacent person. It is for a person who has the courage to fully engage in the admonition: “Know thyself.”

This is not a theoretical book. It is a book of practical application that is validated by the author’s own experience of dedicated self-discovery about why his life was not what he wanted it to be and how he changed it.

It employs the most powerful and quickest learning process, the Socratic method. It asks you to respond to questions that relate that information directly to you and your life.

The author will not tell you about you. You will tell you about you. Transformation results from your own internal recognition of the points presented through your personal responses.

The 24-Hour Champion is very UPLIFTING. It is presented from the viewpoint that the reader “does not need to be fixed” but as Michelangelo said of his sculpting: “I saw the angel in the marble and carved until I set him free. ... The sculptor's hand can only break the spell to free the figures slumbering in the stone.”

With this book you are the sculptor, sculpting your future life by chiseling away the extraneous material your true identity has accumulated in order to bring forth the true you. This book is your chisel.

Through the process, the critical emotions to evoke change will be engaged. You will discover why the work you have done on yourself has not produced all the change you say you want.

This book challenges you to do what is necessary to not need another book, seminar or training to live a fulfilling life.

THE 24-HOUR CHAMPION SHOW IDEAS TO ENGAGE YOUR AUDIENCES

CALL INS AND DISCUSSION WITH HOST

S H O W I D E A S

I've had a 20-year battle with fear. How do I get over it once and for all?

I was devastated by some events that happened to me. I haven't been able to forgive the people who did it to me. Do you have any advice to help me to forgive and to move on?

I'm a perfectionist and it stops me from getting things done. Can you help me to not want to be so perfect?

I have a low self-esteem and I know it stops me from being really happy, but I don't know what to do about it.

I don't believe I deserve to have great things happen to me. What can I do to change this?

Commitment is a problem for me. I can't commit to even doing the things I want to do.

I've been procrastinating for years to start my own business and I know I'm doing it, but I can't stop it.

I don't believe in myself or that I'm good enough and that I really matter. What can I do to turn that around?

I'm unhappy and I've been searching for most of my life to find happiness, yet it keeps eluding me. Why is happiness so hard to find and what can I finally do to be happy?

I've spent my whole life giving to other people and taking care of them. Their lives keep getting better and better and my life gets worse. What about me? When do I get to live my life for me?

I can't seem to get myself organized enough. .

I don't have time to add anything else to my life.

I don't know what the appropriate action steps are to get my project off the ground.

ON AIR INTERVIEW QUESTIONS

THE INTERVIEW

1. Why write a book called the 24-hour champion? Is there anything significant about 24 hours?
2. What does a being a champion mean to you?
3. How long have you been doing what you do?
4. How did you get to become an expert transformational work?
5. What results can people expect if they read your book?
6. How quickly can people expect results?
7. Most people say that people can't change that quickly and stay that way. You say that's not true. Can you tell us why?
8. How can people guarantee that they will get the most out of reading the book?
9. You also do many different types of workshops and some of them are very long? Why not make them shorter and help more people.
10. There are tons and tons of workshops these days on every subject related to personal and professional development. In fact, personal development is a billion-dollar industry. What makes your workshops different than the rest of the industry?
11. This core problem removal process sounds pretty deep and to some people it might be a little scary. They might feel overwhelmed by the daunting task of really changing their lives. How does your process make this easier or more palatable for people?
12. I know a lot of listeners out there are pretty skeptical about the idea of instant change and permanent transformation. Can you really change your life in hours and not years and make that change permanent?
13. Who is your ideal client and why? In other words, who do you work best with?
14. What about people who have done other seminars and workshops and they didn't get what they wanted? Are you guaranteeing that they are going to get the results that they haven't gotten in other programs?
15. How can you work with any small business when they're all so different?

We've been speaking with Darshan Shanti, author of the new book, The 24-hour champion, Discovering AND Living Your Priceless Life. It's available on Amazon.com, and on his website www.the24hourchampion.com.

Darshan, how can listeners get the free special report on the 10 biggest lies that you talked about?

CELEBRITY PRAISE ABOUT THE BOOK

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"I was really inspired by The 24 Hour Champion. If you want to turn your life into a masterpiece – This is the guidebook." –

Dr. Joe Vitale, author of The Attractor Factor (2nd edition) and star of the movie, The Secret.



"I have known Darshan for a number of years and I am so overjoyed to see that his vision of The 24-Hour Champion has been born. This book will help you become a committed champion in your own life. We have to have REAL commitment to our dream and this book holds many direct instructions, examples and age-old truths broken down in such a way that YOU can begin immediately to become the greatest you, you can be. It is all within you. Read this book and take action!"

Michele. A. Blood co author with Bob Proctor

"Become A Magnet To Money Through The Sea Of Unlimited Consciousness" and

"How To Become A Magnet To Hollywood Success – www.musivation.com

If I could sum up this book in one word, that word would be FREEDOM. More specifically, freedom from your past barriers, beliefs and blocks and freedom to be who you are and live the life you've always wanted, starting right now.

James Malinchak, Co-Author, [Chicken Soup For The College Soul](#) 2 time college speaker of the year.
www.malinchak.com

Some books motivate and inspire. Others give great information. The 24-Hour Champion does both! If you are looking for answers to the questions of why you aren't making the amount money you think you should, why your relationships are just okay instead of great and why some people live a dream life and yours seems like a nightmare, then get your copy of "The 24-Hour Champion".

It is easy to read, yet full of practical wisdom. Not only will you gain a better understanding of why your life isn't exactly how you want it to be, but you will discover EXACTLY what to do to get on track to having the life of your dreams.

Jonathan Zide, Speaker, Author and Marketing Consultant - www.marketingdemystified.com